



# PROSPECTUS

AN EASY GUIDE TOWARDS COMFORT LEARNING !

# About DPU

Dr. D. Y. Patil Vidyapeeth, Pune (DPU) was founded in 1984, under the visionary leadership of Dr. D. Y. Patil, and has worked extensively towards enhancing the quality of education and its reach to nurture the future of this nation.

Starting off with the Dr. D. Y. Patil Medical College, Hospital & Research Centre, DPU now has 10 institutions in the fields of Medicine, Dentistry, Nursing, Physiotherapy, Optometry, Biotechnology, Homeopathy, Ayurveda, Online Learning and Management.

With more than 1 lakh students who have graduated from various institutions of DPU, the mission to provide quality education while serving the society and making a positive difference continues to drive Dr. D. Y. Patil Vidyapeeth, Pune.



**38**  
Years' Legacy

**150+**  
Curated Courses

**1000+**  
Excellent Faculty

**14**  
World-class Institutes

**100+**  
Acres of Campus

**250+**  
Global Recruiters



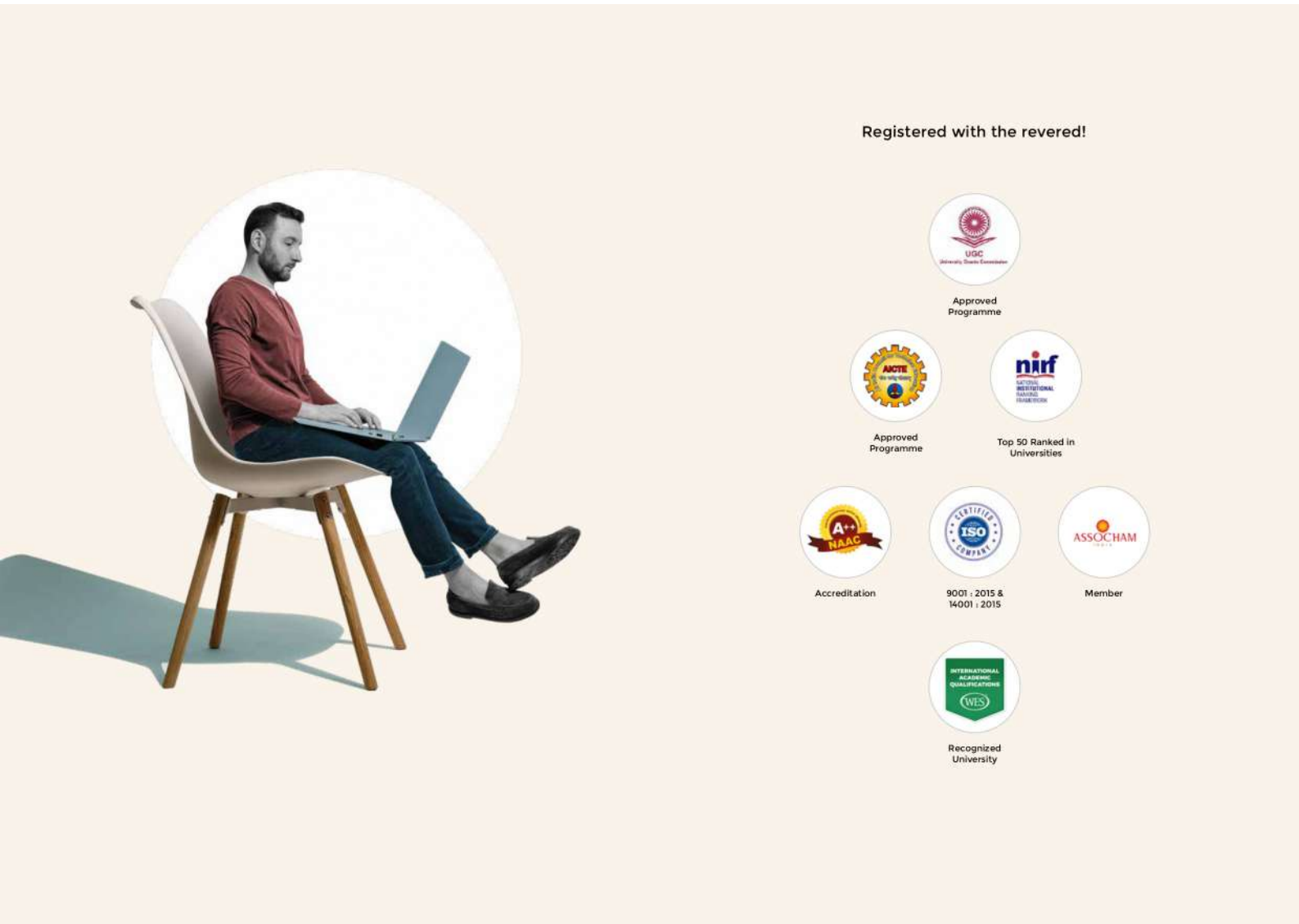
## Centre for Online Learning

Built on the deep understanding of the education sector, acquired as a part of the legacy of DPU, Dr. D. Y. Patil Vidyapeeth, Pune Centre for Online Learning is the next step in taking quality education to more and more people while going beyond the constraints of geography.

It has been established keeping in mind the needs of the modern learning community and at the same time equipping them with the requisite knowledge and skills that are demanded by the industry. The Online Programme is carefully designed in order to impart the necessary managerial and leadership skills, and bridge the gap between the expectations of the industry and the actual attainment by the student.

Taking the next step in online learning, DPU-COL offers India's first Comfort Learning Platform that upgrades the online learning experience through a set of thoughtful features. The curriculum has been designed by a selected panel of business professionals and prominent academicians, and focuses extensively on business case studies and examples from the real world.

With reputed accreditations and a network of esteemed recruiters, DPU-COL is well-equipped to be a centre for excellence in online learning.



Registered with the revered!



Approved Programme



Approved Programme



Top 50 Ranked in Universities



Accreditation



9001 : 2015 & 14001 : 2015



Member



Recognized University



# The Pillars of DPU-COL

DPU-COL is committed to and focused on enriching the idea of conventional online learning. As one of the largest online learning education universities, DPU-COL is driven by the philosophy of Comfort Learning, which aims to take online learning to the next level.

Offering MBA, BBA, post graduate diploma and certification programmes, Comfort Learning by DPU-COL is built on thoughtful pillars that enrich the overall learning experience.



## Top-notch Faculty

- Faculty members with good industrial and academic experience
- Dedicated mentor for each student
- Faculty feedback call every 15 days for smooth progress of studies
- Separate Q&A sessions with faculty members



## Empowered Learning

- Industry-relevant courses
- EDX certification from top universities
- Holistic training infrastructure
- Content access through Learning Management System (LMS)
- Virtual live sessions from expert faculty members
- Webinars from industry experts



## Enhanced Assessments

- Online assignments & examination
- Weekly planner and mentorship
- Counselling sessions
- Revision sessions



## Enriched Industry Interaction

- Employment enhancement programme
- Employment driven education
- Internship projects with guidance from the industry experts in association with Quolaab



## Alumni & Placements

- Placement assistance through alumni network
- Corporate tie-ups for placements
- Strong alumni connect across the globe

## DPU Approach

# Comfort learning systems for effortless growth

Learning has undergone a sea of change and is still evolving. To keep abreast with the changing times and the tech-savvy millennial learners, DPU-COL has adopted the latest learning and training tools. Here, we use SWAYAM's (Study Webs of Active Learning for Young Aspiring Minds) Learning Management System (LMS).

## What is LMS?

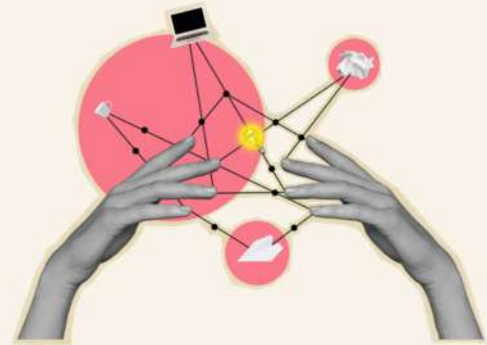
LMS integrates tools and cloud-based services. The features and tools of this Learning Management System improve the learning outcomes across the board. This is primarily due to the fact that it is one of the essential tools of e-learning on which all our online courses and training modules are built. It has enabled us to instantaneously and dexterously set up individualized

learning paths for each of our students. It gives us immediate and correct feedback. Automated nudges help us to keep students on track. It easily inspires learners and motivates them to take ownership of their own education. Learning Management System also helps to increase a learner's engagement by making it easy for students to connect with each other.

## Feasible Features

-  **Data**  
Retains and displays each learner's picture and profile.
-  **Teaching Aids**  
Engaging courses with videos, virtual classrooms, game-based learning, awards and badging facilities.
-  **Interaction**  
Enables class conversations and allows comments for specific relevant discussions which can be easily located for reference.
-  **Access**  
Students can view the pre-recorded (asynchronous) lectures anytime from anywhere.
-  **Virtual Class**  
Interactive classroom sessions to facilitate communication between students and course coordinators. Real-time attendance is recorded.
-  **Classroom Structure**  
Students can raise a virtual hand to ask a question anytime from anywhere.

GROW  
WITH  
COMFORT  
LEARNING



**GROW**  
**WITH**  
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**LEARNING**



**BBA**

**BACHELORS OF BUSINESS**

**ADMINISTRATION**

## Introduction

BBA programme gears students to become successful professionals in any type of organization, from a multinational company to a fast-growing start-up. Since the curriculum has been designed by a selected panel of business professionals and prominent academicians, students are equipped with relevant industry practices. Applying skills and insights gained during the BBA Programme, our students make significant contributions in every sphere of management and business in all corners of the world.

## Programme Components

- Compulsory core courses
- Specialization courses for 3<sup>rd</sup> year
- Assignments, term-end examination
- Project work, report submission, evaluation and viva in Semester 6



## Fundamentals

### BACHELORS DEGREE PROGRAMME

<b>Eligibility :</b> 10+2 any stream or equivalent from any recognized board	<b>Duration :</b> 3 Years (Validity of the programme - 6 year)	<b>Semesters :</b> 6	<b>Courses :</b> 36 (Subjects+ Project Work)
		<b>Credits : 144</b> (24 each semester)	

Note: Fee concessions available only in the following cases

- Full Payment (One Time Transfer)
- Indian Defence
- Differently Able
- DPU Staff / Alumni

\* For details please contact the admission cell.



## Specializations



Marketing  
Management



Human  
Resource  
Management



Finance  
Management



IT and Systems  
Management



International  
Business  
Management



## Objectives

- To encourage the ability to make effective decisions about real-world business issues in the challenging corporate world.
- To develop analytical and problem-solving competencies in various facets of management.
- To nurture value-centred leadership skills in diversified and multi-disciplinary areas.
- To train to communicate effectively with all stakeholders of the organization and the society.
- To create global and cross-cultural understanding for exploring innovative business practices to enhance profitability.
- To manifest intra-perineural and entrepreneurial skills.
- To imbibe ethical decision-making ability in day-to-day activities.

## Outcomes



### Management Domain Knowledge

They shall understand management terms, concepts, ideas and principles. They shall analyse complex business issues and discover competent solutions.



### Effective Communication Skills

They shall be able to communicate effectively with all stakeholders of the organization and society.



### Leadership and Teamwork Qualities

They shall exhibit leadership skills in diversified and multi-disciplinary areas, across organizational boundaries and lead themselves and others to achieve organizational goals.



### Entrepreneurship

They shall be able to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing start-ups as well as professionalizing and growing family businesses.



### Environmental Awareness

They shall be able to give environment-friendly and sustainable solutions to achieve business goals of the corporate world.



### Social responsiveness

They shall be able to take ethical decisions in day to day activities by demonstrating social responsiveness.



## Admission Procedure

# Simple steps to a bright future!

### Step 1: Authentication

- Visit Website: <https://idladmissions.dpu.edu.in/login.aspx>
- Fill in your details
- Mobile verification
- Email verification

### Step 2: Admission Form

- Fill personal details
- Upload photo and signature
- Submit form
- Fill educational and employment details
- Online fees payment

### Step 3: Admission Confirmation from DPU

- Document verification
- Admission confirmation Email
- Fee receipts
- SMS with student login credentials and link

Note: A candidate after confirmed admission shall be treated as a registered student of the University and will be governed by the rules and regulations of the University.

### Documents

- Government ID (any one) e-Aadhaar, Passport, PAN Card, Driving License
- Upload passport size photo
- Student's signature
- Marriage certificate (if married)
- Marksheets (as applicable) 10th Marksheet, 12th Marksheet, Graduation Marksheet, Degree Certificate / Passing Certificate

#### Format:

- File Type - JPEG / JPG / PNG
- Size - <600kb
- Dimensions - 320px X 240px
- Colour Photo