

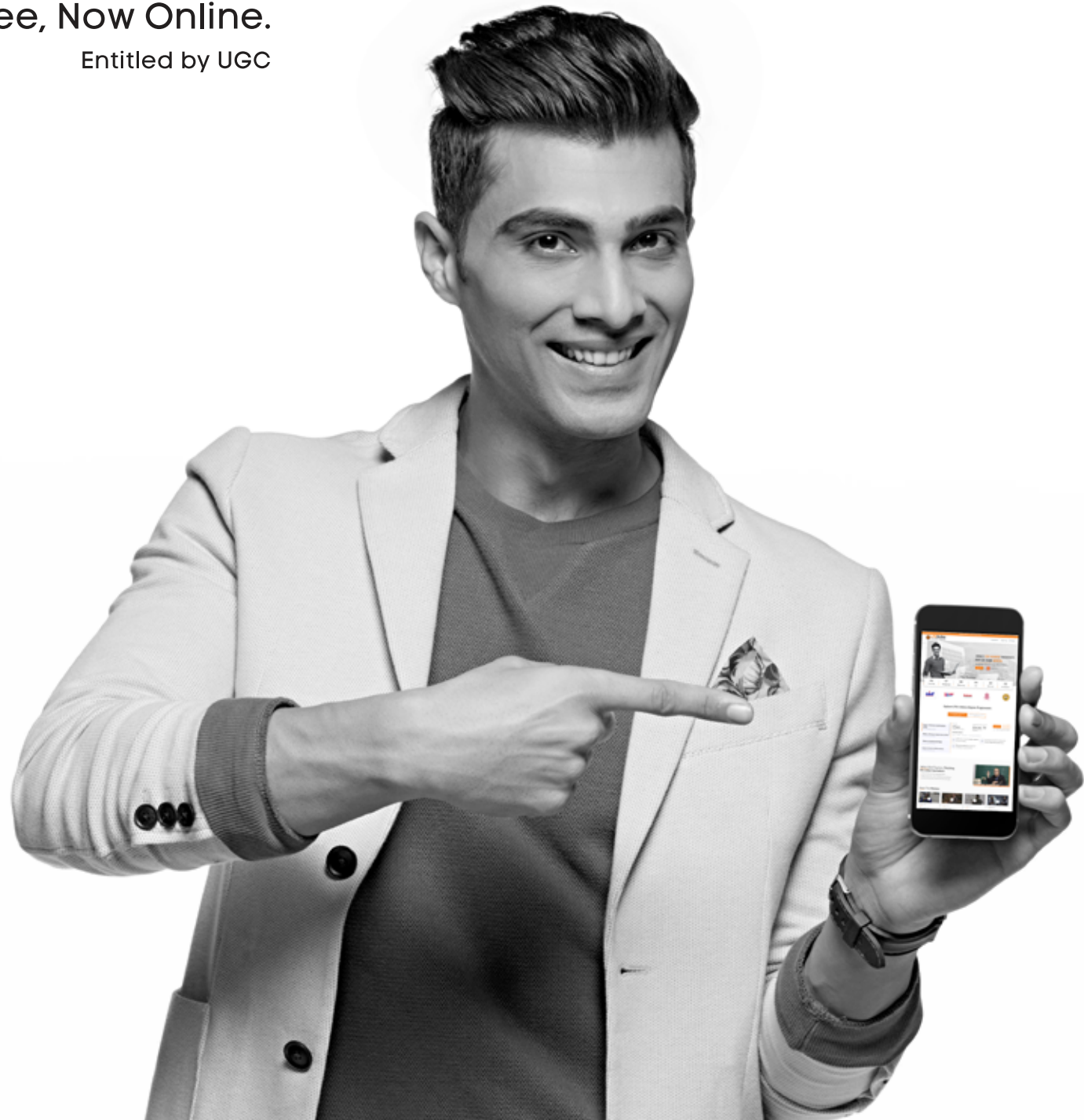


LPU Online

Same Degree, Now Online.

Entitled by UGC

www.lpuonline.com



Online Master of Business Administration (MBA)

Duration: 2 Years
(Maximum 4 years)

Equip yourself with the necessary managerial skills and analytical tools with our UGC Entitled Online MBA programme.

Get more than just a Degree with access to various exclusive resources, online courses, webinars and certifications!

Eligibility Criteria: Bachelor's degree (any discipline) or equivalent or Completed Company Secretary (CS) from Institute of Company Secretaries of India (ICSI) or Completed Chartered Accountancy (CA) from Institute of Chartered Accountants of India (ICAI) or Completed Cost & Management Accountancy (CMA) from Institute of Cost Accountants of India (ICAI)

LPU Online Mode Fee	Programme Fee (per semester)	Examination Fee (per semester)
For Indian & International Applicants from Sri Lanka, Bhutan, Nepal and Bangladesh	₹ 40,000	₹ 4,000
For Other International Applicants (except the countries mentioned above)	US\$ 1500	US\$ 150

- Please refer to our website www.lpuonline.com to get information about fee benefits related to Lumpsum Fee payment & Early Decision Benefits.
- The above fee is exclusive of the Initial Registration Fee of ₹ 600/- (non-refundable) for Indian Applicants and International Applicants from Sri Lanka, Bhutan, Nepal & Bangladesh and US\$ 10 (Registration Fee) for other International Applicants.

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FORTH SEMESTER
FINANCIAL REPORTING STATEMENTS AND ANALYSIS	CORPORATE FINANCE	DISCIPLINE SPECIFIC ELECTIVE - I	DISCIPLINE SPECIFIC ELECTIVE - IV
MANAGERIAL ECONOMICS	OPERATIONS MANAGEMENT & RESEARCH	DISCIPLINE SPECIFIC ELECTIVE - II	DISCIPLINE SPECIFIC ELECTIVE - V
INTERNATIONAL BUSINESS ENVIRONMENT	BUSINESS ANALYTICS	DISCIPLINE SPECIFIC ELECTIVE - III	DISCIPLINE SPECIFIC ELECTIVE - VI
MARKETING MANAGEMENT	RESEARCH METHODOLOGY	SEMINAR ON SUMMER TRAINING	GENERIC ELECTIVE - II
ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE DYNAMICS	LEGAL ASPECTS OF BUSINESS	GENERIC ELECTIVE - I	CAPSTONE PROJECT
	COMMUNICATION FOR LEADERS	CORPORATE STRATEGY & ENTREPRENEURSHIP	

Specializations: Student may choose two areas from Discipline Specific Elective Basket/Specializations; 3 courses from first area to be studied in semester 3 and 3 courses from second area to be studied in semester 4.

Specializations

- ◆ FINANCE ◆ MARKETING ◆ DATA SCIENCE ◆ HUMAN RESOURCE MANAGEMENT ◆ OPERATIONS MANAGEMENT
- ◆ INTERNATIONAL BUSINESS ◆ INFORMATION TECHNOLOGY ◆ DIGITAL MARKETING ◆ BUSINESS ANALYTICS

WHY SHOULD YOU CHOOSE LPU ONLINE LEARNING PROGRAMME?



UGC Entitled Degree

Our Online MBA Degree is duly approved by University Grants Commission(UGC) Distance Education Bureau and All-India Council for Technical Education (AICTE). Online mode degree is treated as equivalent to the degree offered through conventional mode as per UGC Notice F. No.3-5/2022(DEB-III) dated 8/9/2022, making you eligible for Higher Education, Education Abroad, and State and Central Government jobs.



Top Ranked University

LPU is ranked amongst India's top 100 Universities by the NIRF and among World's Top 200 Universities by The Times Higher Education ranking. This makes your degree truly and globally valuable.



Flexibility to learn anywhere, anytime through an exceptionally user-friendly online platform - LPU e-Connect

- LIVE lectures by renowned University Faculty & Industry Experts.
- 400+ hours of recorded video content in the form of highly engaging video lectures by top notch faculty.
- Interaction with faculty and peers through Chat and Discussion Forum.



Curriculum and Assessments

Industry oriented Curriculum designed by experts from academia and Industry. Application oriented and analytical assessments.



Master Classes and Guest Lectures

Specially organized Master Classes and Guest Lectures by Industry experts to provide the latest Industry Insights.



Training and Placement

Professional Enhancement Workshops and Seminars on Communication skills, CV building, Mock interviews & Mock Group Discussions. Placement assistance and Virtual Placement drives to kick start or advance your career.



Experience the Campus Life

Even though the programme is Online, you can participate in University events-sports, cultural, extra curricular, co-curricular, and join clubs & student organizations too.



Research and Entrepreneurship

We are committed to provide an outstanding environment for excellence in Research and Development in all disciplines and a dedicated team of mentors will assist you in entrepreneurship training.



Lovely Professional University

Jalandhar - Delhi G.T. Road, Phagwara, Punjab - 144411
 For Enquiry: Ph. +91-1824-520010, Email: admissions@lpuonline.com
 www.lpuonline.com

CENTRE FOR DISTANCE AND ONLINE EDUCATION