



PROSPECTUS

AN EASY GUIDE TOWARDS COMFORT LEARNING !

About DPU

Dr. D. Y. Patil Vidyapeeth, Pune (DPU) was founded in 1984, under the visionary leadership of Dr. D. Y. Patil, and has worked extensively towards enhancing the quality of education and its reach to nurture the future of this nation.

Starting off with the Dr. D. Y. Patil Medical College, Hospital & Research Centre, DPU now has 10 institutions in the fields of Medicine, Dentistry, Nursing, Physiotherapy, Optometry, Biotechnology, Homeopathy, Ayurveda, Online Learning and Management.

With more than 1 lakh students who have graduated from various institutions of DPU, the mission to provide quality education while serving the society and making a positive difference continues to drive Dr. D. Y. Patil Vidyapeeth, Pune.



38
Years' Legacy

150+
Curated Courses

1000+
Excellent Faculty

14
World-class Institutes

100+
Acres of Campus

250+
Global Recruiters



Centre for Online Learning

Built on the deep understanding of the education sector, acquired as a part of the legacy of DPU, Dr. D. Y. Patil Vidyapeeth, Pune Centre for Online Learning is the next step in taking quality education to more and more people while going beyond the constraints of geography.

It has been established keeping in mind the needs of the modern learning community and at the same time equipping them with the requisite knowledge and skills that are demanded by the industry. The Online Programme is carefully designed in order to impart the necessary managerial and leadership skills, and bridge the gap between the expectations of the industry and the actual attainment by the student.

Taking the next step in online learning, DPU-COL offers India's first Comfort Learning Platform that upgrades the online learning experience through a set of thoughtful features. The curriculum has been designed by a selected panel of business professionals and prominent academicians, and focuses extensively on business case studies and examples from the real world.

With reputed accreditations and a network of esteemed recruiters, DPU-COL is well-equipped to be a centre for excellence in online learning.

Registered with the revered!



Approved Programme



Approved Programme



Top 50 Ranked in Universities



Accreditation



9001 : 2015 & 14001 : 2015



Member



Recognized University

The Pillars of DPU-COL

DPU-COL is committed to and focused on enriching the idea of conventional online learning. As one of the largest online learning education universities, DPU-COL is driven by the philosophy of Comfort Learning, which aims to take online learning to the next level.

Offering MBA, BBA, post graduate diploma and certification programmes, Comfort Learning by DPU-COL is built on thoughtful pillars that enrich the overall learning experience.



Top-notch Faculty

- Faculty members with good industrial and academic experience
- Dedicated mentor for each student
- Faculty feedback call every 15 days for smooth progress of studies
- Separate Q&A sessions with faculty members



Empowered Learning

- Industry-relevant courses
- EDX certification from top universities
- Holistic training infrastructure
- Content access through Learning Management System (LMS)
- Virtual live sessions from expert faculty members
- Webinars from industry experts



Enhanced Assessments

- Online assignments & examination
- Weekly planner and mentorship
- Counselling sessions
- Revision sessions



Enriched Industry Interaction

- Employment enhancement programme
- Employment driven education
- Internship projects with guidance from the industry experts in association with Quolaab



Alumni & Placements

- Placement assistance through alumni network
- Corporate tie-ups for placements
- Strong alumni connect across the globe

DPU Approach

Comfort learning systems for effortless growth

Learning has undergone a sea of change and is still evolving. To keep abreast with the changing times and the tech-savvy millennial learners, DPU-COL has adopted the latest learning and training tools. Here, we use SWAYAM's (Study Webs of Active Learning for Young Aspiring Minds) Learning Management System (LMS).

What is LMS?

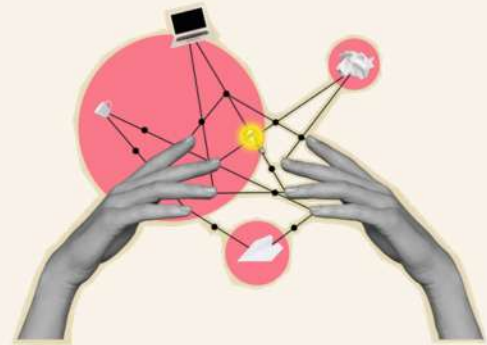
LMS integrates tools and cloud-based services. The features and tools of this Learning Management System improve the learning outcomes across the board. This is primarily due to the fact that it is one of the essential tools of e-learning on which all our online courses and training modules are built. It has enabled us to instantaneously and dexterously set up individualized

learning paths for each of our students. It gives us immediate and correct feedback. Automated nudges help us to keep students on track. It easily inspires learners and motivates them to take ownership of their own education. Learning Management System also helps to increase a learner's engagement by making it easy for students to connect with each other.

Feasible Features

-  **Data**
Retains and displays each learner's picture and profile.
-  **Teaching Aids**
Engaging courses with videos, virtual classrooms, game-based learning, awards and badging facilities.
-  **Interaction**
Enables class conversations and allows comments for specific relevant discussions which can be easily located for reference.
-  **Access**
Students can view the pre-recorded (asynchronous) lectures anytime from anywhere.
-  **Virtual Class**
Interactive classroom sessions to facilitate communication between students and course coordinators. Real-time attendance is recorded.
-  **Classroom Structure**
Students can raise a virtual hand to ask a question anytime from anywhere.

GROW
WITH
COMFORT
LEARNING



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MBA

MASTERS OF BUSINESS

ADMINISTRATION

Introduction

Based on market research and interaction with industry experts we have identified that qualified professionals are at a dearth of skills. There is an imbalance in the supply and demand chain. This balance can be restored only through professionals who have acquired a degree in MBA.

It is seen that professionals have to adapt themselves to the continuous changes within the business world. To combat these demands, management training is a must. It will help them to develop futuristic strategies and implement adaptive changes.

The MBA programme at DPU-COL is conceived as per the UGC guidelines and designed to deliver the best. The programme empowers and equips students with leadership skills, global awareness, and critical and analytical thinking for accelerated career enhancement. It also accoutres students with the requisite knowledge to think proactively so that they can perform effectively in the dynamic socio-economic and business ecosystem. Drawing upon their learning from the programme, students can analyse problems, explore alternative solutions and apply judgments based on a full assessment of the evidence.

- Compulsory domain core courses
- Compulsory generic course for 1st year
- Specialization course and generic elective courses for 2nd year
- Assignments, formative and summative
- Project work, report submission, evaluation and viva in Semester 4

Fundamentals

MASTERS DEGREE PROGRAMME

Eligibility :
Bachelor's degree from a recognized university in any discipline

Open category: Min. 50%
Res. ved categories: Min 45%

Duration :
2 Years
(Validity of the programme - 7 years)

Semesters :
4

Credits :
102

Courses :
24
(Subjects + Project Work)

Note: Fee concessions available only in the following cases

- Full Payment (One Time Transfer) • Indian Defence
- Differently Abled • DPU Staff / Alumni

• For details please contact the admission cell.



Specializations



Marketing
Management



Operations
Management



Block Chain
Management



Hospital
Administration
and Healthcare
Management



Human
Resource
Management



Fintech
Management



Digital
Marketing
Management



Project
Management



Finance
Management



Business Analytics
Management



Agribusiness
Management



IT Management



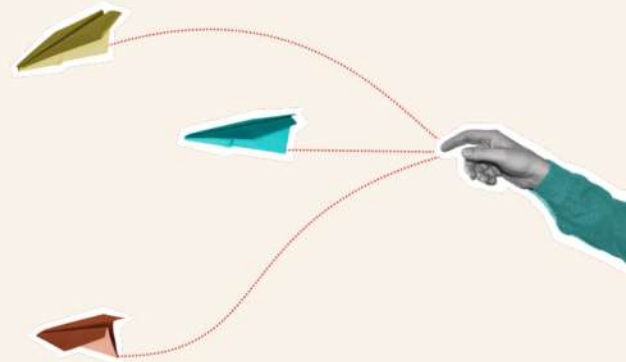
Artificial
Intelligence
& Machine
Learning



International
Business
Management



Logistics,
Materials &
Supply Chain
Management



Objectives

- To equip students with the requisite knowledge, skills, and attitude necessary to provide effective leadership in a global environment.
- To develop competent management professionals with strong ethical values.
- To be proactive and develop thinking abilities so that they can perform effectively in the dynamic socio-economic and business ecosystem.
- To develop strategy integrated thinking for effective decision making.
- To harness the entrepreneurial approach and skill sets.



Outcomes

-  **Analytical Skills**
They will develop analytical abilities to face the business situation.
-  **Management Studies and Application Strategies**
They will use management knowledge in decision making and understand contemporary management practices.
-  **Research Methodologies**
They shall undertake research activities to understand the business environment.
-  **Self-Introspection**
They can reflect upon personal beliefs, assumptions and behaviours, so as to increase effectiveness while working in social and corporate settings.
-  **Extrinsic Understanding**
They will understand the importance of the external environment in decision making.
-  **Inter-Disciplinary Knowledge**
They will understand the functions and responsibilities of various management disciplines and apply them in practice.
-  **Soft Skills**
They shall imbibe business etiquettes and exhibit good communication skills.

Admission Procedure

Simple steps to a bright future!

Step 1: Authentication

- Visit Website: <https://idladmissions.dpu.edu.in/login.aspx>
- Fill in your details
- Mobile verification
- Email verification

Step 2: Admission Form

- Fill personal details
- Upload photo and signature
- Submit form
- Fill educational and employment details
- Online fees payment

Step 3: Admission Confirmation from DPU

- Document verification
- Admission confirmation Email
- Fee receipts
- SMS with student login credentials and link

Note: A candidate after confirmed admission shall be treated as a registered student of the University and will be governed by the rules and regulations of the University.

Documents

- Government ID (any one) e-Aadhaar, Passport, PAN Card, Driving License
- Upload passport size photo
- Student's signature
- Marriage certificate (if married)
- Marksheets (as applicable) 10th Marksheet, 12th Marksheet, Graduation Marksheet, Degree Certificate / Passing Certificate

Format:

- File Type - JPEG / JPG / PNG
- Size - <600kb
- Dimensions - 320px X 240px
- Colour Photo