

SVKM'S  
Narsee Monjee Institute of Management Studies  
Declared as Deemed-to-be University under Section 3 of the UGC Act 1956



NMIMS GLOBAL ACCESS  
SCHOOL FOR  
CONTINUING EDUCATION

# CREATING LEADERS FOR A TRANSFORMING WORLD MBA (WX)

An Executive Management Program  
for Working Professionals

NMIMS  Global





# INSTITUTION OF EXCELLENCE

With over 4 decades of history in providing stellar academics, SVKM's NMIMS Deemed-to-be-University is now a multidisciplinary centre of learning. The institution offers its students a rich, balanced environment to learn and grow in, exposure to research, academics, and opportunities to have hands-on access to the practical aspects of the diverse functions across industries. SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003.



8 Campuses Across India

17,000+ Campus Students

750 Full-Time Faculty Members  
Faculty includes Fulbright Scholars and Humboldt (for Post-Doctoral Researchers) International Scholars

18 Multidisciplinary Schools Across

### Management

School of Business Management regularly featured in the Top-10 MBA Schools



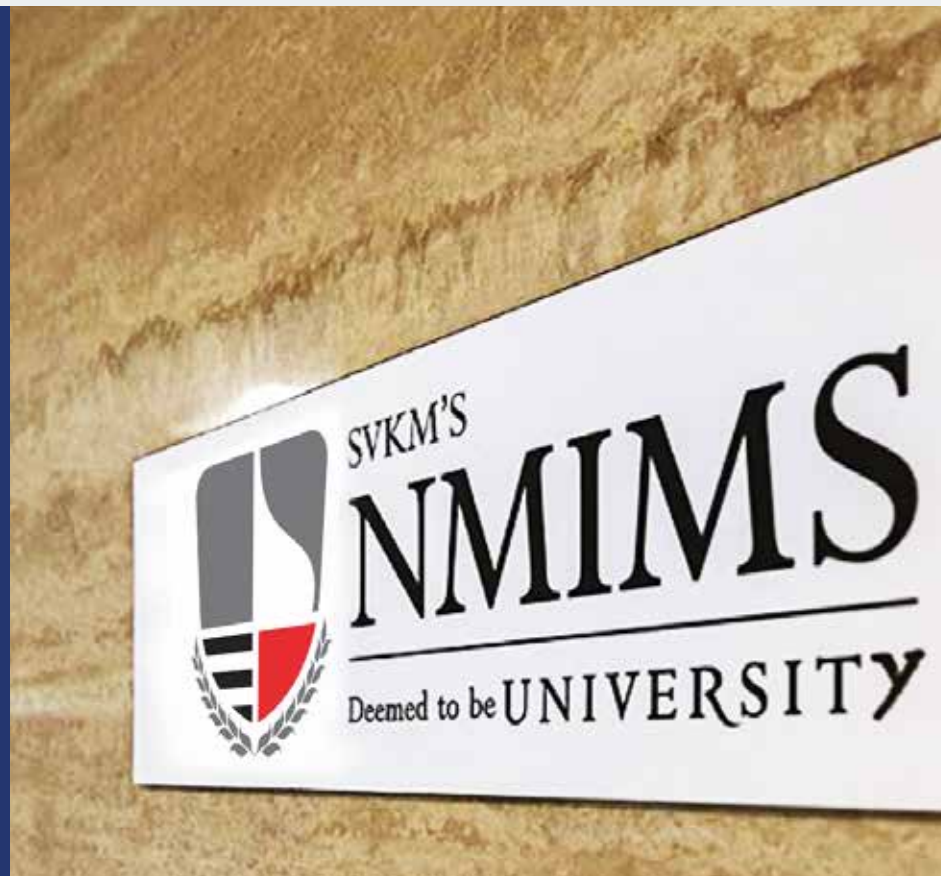
### Commerce

Top ranking and award-winning commerce college in India



### Engineering & Technology

4th best Engineering college in West





## INDIA'S TOP ED-TECH UNIVERSITY

NMIMS Global Access School for Continuing Education (NGA-SCE) is among India's top institutions in the executive, open & distance learning space. The institution was founded in 1994 with an aim to provide quality distance education, and in 2013, began the journey towards interactive learning.

NMIMS Global is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.

NMIMS Global now has over 1,56,000 enrolled active students and over 27,000 alumni, many of whom are in the top echelons of over 8000 corporate firms across the country.

### Programs that prepare you for a dynamic marketplace



#### MBA (WX) -

An Executive Management Program for ambitious working professionals aspiring for leadership positions



#### MBA (Distance)

MBA Program delivered in Open and Distance Learning Mode for professionals looking to upgrade their careers



#### Bachelor Programs

BBA and B.Com. Programs to build a solid foundation for careers in management and financial services



#### Digital Marketing Programs

Professional Diploma and Certificate Programs in Digital Marketing to acquire advanced marketing skills for the digital age



#### Data Science Programs

Masters, Professional Diploma & Certificate Programs in Data Science, Artificial Intelligence, and Machine Learning



#### MBA (X) in Business Analytics

An Executive Management Program for working professionals with focus on Business Analytics



#### M.Sc. in Applied Finance

Masters Program for participants seeking careers in Financial Services and Corporate Banking



#### Professional Diploma in Wealth Management

Specialised program that caters to aspiring as well as seasoned wealth managers



#### Certificate Programs

Short-term programs for professionals looking to acquire specialised skills across Management, Corporate Communications, and Digital Marketing



#### Diploma Programs

1-year programs with focus on building core competencies in various streams of business management

For leaders in the making

# MBA(WX)

24-month program designed to transform experienced professionals into leaders

Months 1-15

## 15 months to build your academic forte

The program offers 15 months of intensive academics to enable knowledge empowerment and holistic development so that you grow into a responsive leader in a short period



### Modules from Harvard Business Publishing Education (HBPE)

The HBPE certification offers a comprehensive introduction & acts as a solid foundation for business education. Also access the entire range of global and India-centric content. The module includes 6 courses for which a certificate shall be awarded.



### Robust Curriculum with Global Certification

Achieve the clarity and aptitude needed to succeed in the business world. Get access to the most robust, relevant, and updated curriculum with global certification, which equips you with general business management skills as well as adds depth to your skillset with specialised learning.



### 5 Terms for power-packed learning

The academic portion of the program is spread across 5 Terms. The first two terms offer you a background in general business management. A part of 3rd term, and the last 2 terms focus on your chosen specialisations.



### Internal Assessment & Term End Examinations for enhanced retention

Timely lecture-based internal assessments (60% weightage) with online-proctored term-end examinations (40% weightage) that allow you to retain and assess your learnings effectively

## Edge ahead with Academic recognition



MBA (WX) is recognised by the All India Council for Technical Education (AICTE), the apex regulatory body for education in India.

Get the best education with NMIMS, India's Top University with rich academic recognition.



NMIMS has an academic legacy of over 40 years and is highly regarded by the top corporate firms in India for its expertise in training students in management functions.



For leaders in the making

# MBA(WX) 24-month program designed to transform experienced professionals into leaders

Months 16-24

## 6+3 months of experiential learning

The program enables you to take on the corporate challenges of the business world effectively through an application-based experiential approach.



### On-Campus Program Immersion

Network with peers and interact with faculty through the on-campus program immersion.



### Capstone Project for hands-on learning (3 months)

Capstone Project is the global standard for management programs, used by more than 600 business schools across the world, including Wharton, Harvard, Kellogg, etc. It offers you an excellent ecosystem to synthesise & apply concepts and techniques from core subjects and specialisations.



### Industry Experience or Project (6 months)

A mandatory 6-month industry experience or project based on their respective specialisation equips the participants with a solution-oriented approach to deal with the challenges of the real-world business environment.

## Leverage corporate recognition

Gain competitive advantage with NMIMS, India's Top University with rich industry recognition.



With the long academic legacy, NMIMS Global has a worldwide alumni base of over **27,000**



NMIMS Global alumni have surged ahead in their careers, and are currently working in the top echelons of **8000+** corporate firms.

# MBA (WX) Continuous Learning fueled by academic excellence

## Designed for a dynamic business environment

The program offers academic excellence, interactivity, and flexibility of learning to allow participants to broaden career horizons.



### Tailor your MBA Program

- The program encourages you to broaden your fields of expertise as it allows you to graduate with two specialisations. You can choose from **core & dual specialisations**: Leadership and Strategy, Marketing, Operations & Supply Chain, Applied Finance, and Digital Marketing.
- Choose between Industry Experience or a Specialisation-based project.



### Peer Learning through Group Work

The program requires you to interact with your peers and execute academic tasks through group work, thus allowing enriched learning and improving group dynamics.



### Learn from the finest minds

Learn from a team of the finest academic minds including scholars, academicians, Ph.Ds, and industry veterans, who can guide working professionals like you towards the path of continuous growth & innovation.



### Deep Dive Study Plan

The program pedagogy makes learners focus and deep dive into one subject in one go, thus enabling in-depth understanding and enhanced retention.



*The rigorous MBA (WX) Program with its dual specialisations has helped me gain the necessary industry knowledge and connections to boost my career and showed me the direction to reach the top of the ladder while allowing me to continue my dream job at Uber India.*



**Isha Agarwal**

Operations Lead, Transportation, Uber India



Go places

# MBA(WX) Creating an accessible new world of business education

## A program that fits your lifescape

The program delivers business education in a flexible, interactive format with access to the program at the convenience of the schedules of busy working professionals.

### Enriched Learning Experience

NMIMS Global delivers a state-of-the-art LMS (Learning Management System) that allows experiential learning. You can choose from live video lectures, slides, and textbooks as per your preference. The 'digital classroom' environment allows for seamless interaction between faculty and students.



Avail lecture recordings within 4 hrs



Pearson Library for effective learning



Get video transcripts for ease of learning



Connect with faculty for addressing doubts on any topic



Access the entire system with a mobile app



Customised update management process to suit individual needs



### Work, life and study balance

The program is delivered via daily evening lectures that permit flexibility without compromising on academic integrity. At the same time, you can attend to your work and life priorities



### NMIMS Alumni Status

Get the prestigious NMIMS Global Alumni status and join the worldwide alumni network to further your career prospects.

“

*With an aim to become a CSO (Chief Strategy Officer) of a large firm within the next 5 years, I chose the MBA (WX) program as it is designed to enhance the knowledge of working professionals while allowing them to continue their jobs. I highly recommend this program for people who want to further their career.*

”

**Saadh Ahmed K**

Head of Product Marketing & Strategy, Augentia LLC



## A PROGRAM STRUCTURED TO POWER YOU AHEAD

The 24-month program is designed to build your academic forte in the first 15 months, followed by immediate application in line with your chosen specialisation with the 3-month Capstone Business Simulation Project, and 6-month industry experience or project.

	Foundation Module	<b>Harvard Business Publishing Education</b>	Foundation Module	
Term 1	Core Subjects	<p>A subsidiary of the renowned Harvard University, the foundation module from Harvard Business Publishing Education aims to acquaint students with terminologies before beginning the Program and improve management practice; it serves as a bridge between academia and enterprises. There are 6 digital certificates for each subject and 1 print certificate.</p>		
Term 2	Core Subjects	<b>Core Subjects</b>	Term 1,2	
Term 3	Core Subjects Specialisation	<p>The core subjects aim to create a fundamental base and grounding for the program. These subjects train the candidates in general business management i.e an overview of handling the core operations of any company. The core subjects constitute the founding pillars for successful business management professionals.</p>		
Term 4	Specialisation			
Term 5	Specialisation			
Term 6	On-Campus Immersion & Capstone Project			
Term 7	Industry Experience/ Project			
Term 8	Industry Experience/ Project			



# Program Structure

## Choose between core and dual specialisations:

### Core Specialisation:

- A participant will choose 6 electives from one track (out of 5 tracks) across Terms 3, 4 and 5.
- The remaining 6 Electives can be chosen from any other track

### Dual Specialisation:

- A participant will choose 5 Electives each from two tracks : Track 1 and Track 2 (out of 5 tracks), across Terms 3, 4, and 5.
- The remaining 2 electives can be chosen from any other track

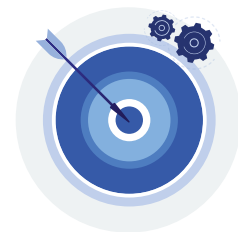
## Specialised Learning & Skill-Building

Term 3,4 and 5

To help develop your growth trajectory for a global marketplace, terms 3, 4, and 5 offer you to choose either a core specialisation to sharpen a skillset or dual specialisations to help you broaden your expertise, from among 5 specialisations:

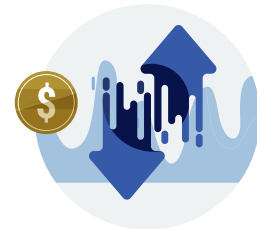
### 1 Leadership and Strategy

This specialisation is designed for professionals who want to develop a broad set of skills needed for general management positions, building a strong foundation in leadership.



### 2 Marketing

The marketing specialisation includes a set of theory and experiential courses which focus on developing innovative marketing techniques that help solve real world problems.



### 3 Operations & Supply Chain

This specialisation enables the professionals to make decisions in Operations and Supply Chain Management from an international perspective with a thorough learning in procurement, logistics, service operations & more.



### 4 Applied Finance

This specialisation covers aspects related to a business's financial investments and capital, security analysis and portfolio management, financial engineering, and financial reporting & analysis.



### 5 Digital Marketing

Digital Marketing specialisation enriches participants with a comprehensive set of tools to drive marketing and communication strategies via the digital channels and how to integrate them well with the overall marketing efforts.



# Program Structure

## Capstone Project

Term 6

Capstone project is a multifaceted assignment used by more than 600 B-schools worldwide that helps you apply program learning to a simulated business environment. The project enables you to assimilate and analyse information, draw meaningful conclusions, and recommend appropriate courses of action to resolve complex issues in a changing competitive business environment.

## On-Campus Program Immersion

Term 6

Enrich your learning with program immersion at the NMIMS Global campus in Term 6 where you get on-campus sessions, networking with a diverse set of peers, and interaction with faculty and industry veterans.

## Real-world Experience

Term 7,8

A mandatory 6-month industry experience or project equips participants with a solution-oriented approach to the challenges of the real-world business environment.

- The participants can submit a project based on their respective area of specialisation
- or
- Submit a work experience certificate of the mentioned 6-month duration



Re-examination available for Term-end exams

# Examination Integrity

## Assessment & Evaluation

The participants will be evaluated based on the following criteria:

- Ability to understand the selected functional area in depth while appreciating the interconnectedness of functions in business.
- Ability to think strategically by applying the knowledge in various functional domains.
- Ability to define unstructured problems of business, find innovative solutions, and execute solutions effectively to solve business problems.
- Ability to understand the execution aspect of business decisions by recognizing the risks thereof.

## Continuous evaluation for each course in each term

### Internal Assessments (IAs) - 60 Marks

- 6 Internal Assessments  
(Best 5 of the 6 IAs to be considered)
- 45 mins/IA , 12 marks/IA

Core Subjects  
12 sessions

Specialisations  
10 sessions

### Term-end examinations - 40 Marks

- 90 mins/exam
- Based on Caselet/Descriptive Questions

Re-examination available for Term-end exams



## Evaluation for Terms 6, 7 & 8

- Participants's submission for Capstone Project in Term 6 and the Industry experience or project in Terms 7 & 8 will be graded as 'Satisfactory' or 'Non Satisfactory' as per the guidelines and will reflect in the grade sheet and transcript.



“  
*I currently work as a Business Analyst at Estee Lauder, having graduated earlier with an M.Com. degree and 2 levels of CA. Finance is something which really interests me and being a CFO is something that my ultimate goal would be. Through this course, I can continue to work thereby increasing my work experience and add value through an Executive MBA & that too from NMIMS Global. It is a win-win situation after analysing all the costs and benefits. Also, it is a rigorous program so I am experiencing almost a full-time MBA.*

”  
**Charmi K Mistry**

Business Analyst, Estee Lauder Companies Inc.

## LEARN FROM THE BEST

Leading business thinkers from the academia and industry allow you to absorb eminent theories and business practices

NMIMS Global is recognised across the country for its educational lineage. The academia for the MBA (WX) program comprises of some of the finest minds. The team consists of academicians, PhDs, industry veterans, scholars who are curious about their own field, and industry practitioners who are at the top of changing trends and evolving business practices.

Our faculty members are also easily accessible. The live interactive lectures and learning management system are designed to encourage two-way communication and increased interactions.

NMIMS Global faculty are accomplished experts in their fields.

80  
PH.Ds

120  
Faculty Members  
from IIMs and IITs

400+  
years of combined  
teaching experience

800+  
years of combined  
industry experience



“



*I think what really builds in the rigour and efficacy into the MBA (WX) program is its smart design incorporating live interactive sessions, regular student-support, and back-to back assessments. The Program embeds real time application-oriented learning from faculty and reinforced learning with assessment and collaborative tools. As a faculty, I have found the in-class interaction among participants with diverse work experience create an evolving dimension to the courses, truly enriching.*”

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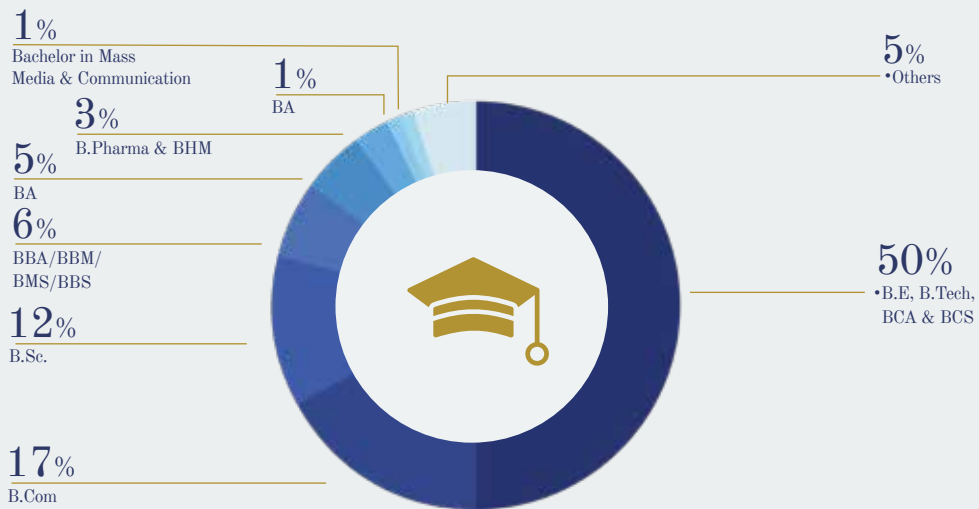
**Prof. Amit Parakh**

PGDM (IIM Ahmedabad), ACA, CS, CFA, FRM,  
Founder & Lead Trainer, FinStudyClub.com

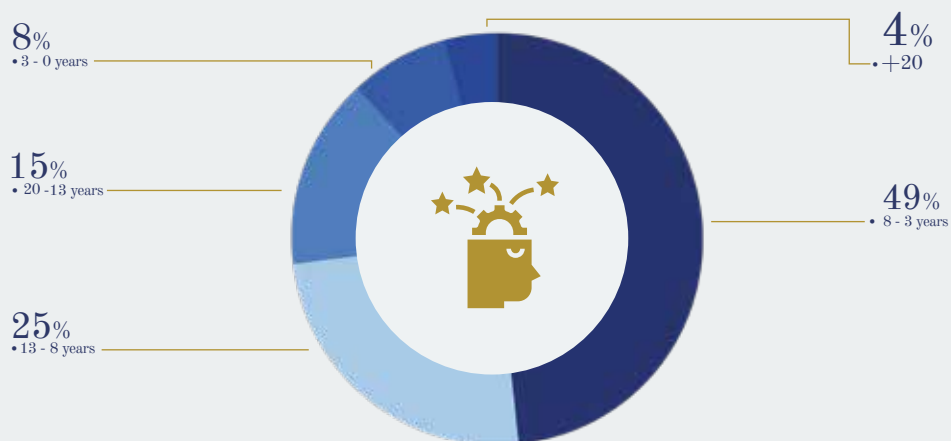
## Peers that inspire

Prepare yourself for a dynamic business environment as you study with a multi-cultural and multi-accomplished peer community

### GRADUATION STREAMS



### WORK EXPERIENCE



## Organisations our Alumni work with

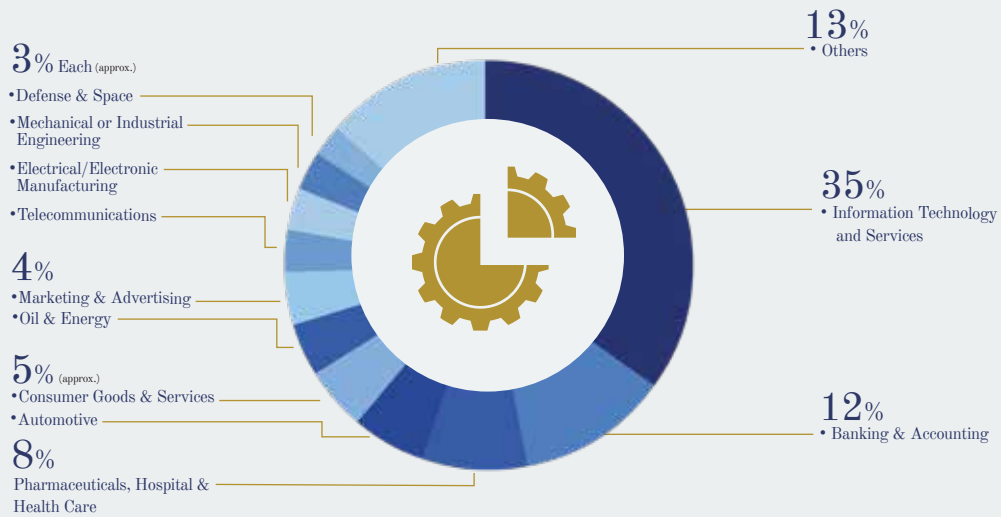




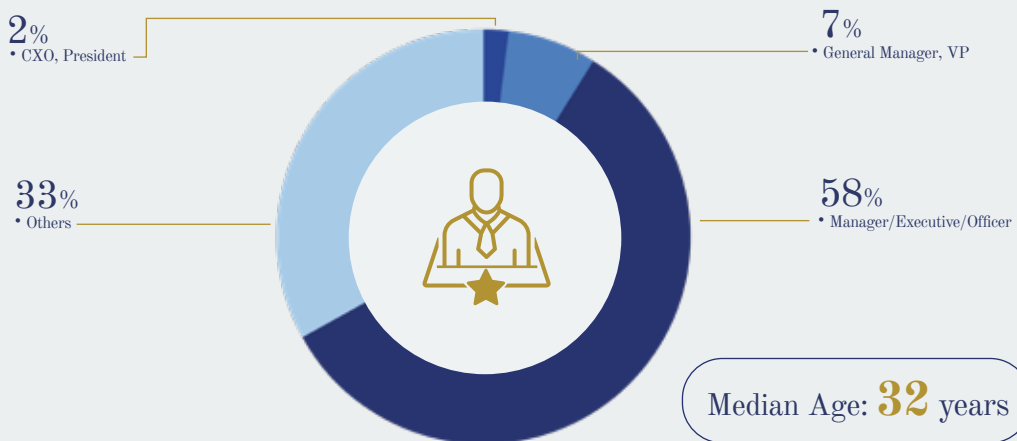
# Peers that inspire

Gain rich insights on a wide spectrum of businesses from the multitude of experience of your co-participants

## INDUSTRY SECTOR



## DESIGNATION



## Organisations our Alumni work with



# Creating a class of leaders

## GETTING INTO MBA(WX)

Take your first steps to transform into a global leader



### Eligibility and Selection parameters

To apply, the candidates must meet the following eligibility criteria

- Possess a Bachelor's Degree (3+2+10) in any discipline from recognised universities with a minimum of 55 %
- Completed 3 + years of work experience

or

- Possess a Bachelor's Degree (3+2+10) in any discipline from recognised Universities with a minimum of 55 %
- Possess Post-Graduation/Professional Degree from recognised Universities with a minimum of 55 %
- Completed 2 + years of work experience.



### Interview

Candidates meeting the Eligibility Criteria will be selected for the program via a Personal Interview where they must be able to display and demonstrate enthusiasm, aptitude, and high potential for leadership.



### Admission Process

Get, set, go with the MBA (WX) Program



#### 1 Registration

Register at executive.nmims.edu. Post registration, a student counsellor will get in touch with you.



#### 2 Document Submission

Submit relevant academic and work-experience documents.



#### 3 Personal Interview

Demonstrate your leadership potential through a personal interview



#### 4 Fees Submission

You may confirm your admission by paying the fee.



#### 5 Offer Letter

On successfully completing all these steps, you will receive a confirmation letter from our admissions team with further details.



### Program Fee Schedule

Pay conveniently to launch your leadership career

Program Fee  
INR 4,75,000/-\*

#### Finance options available

- Special incentives for people from armed forces with a 20% concession on the program fee.

\* Subject to change

· All Loans are subject to Approval by finance partners

Application Fee - INR 1500/-\*

Note: An initial amount of Rs. 10,000/- from the program fee will be collected at the time of registration.

### Best-in-class student support services

Resolve all admission, academic, and examination related issues via both offline and online tools with our management teams across all levels. We have a CSAT (customer satisfaction) rate of more than 85%, higher than the industry average.



- Website: [online.nmims.edu](https://online.nmims.edu)
- For an in-person counselling session, register on: [online.nmims.edu/admission-process-mba-wx](https://online.nmims.edu/admission-process-mba-wx)

