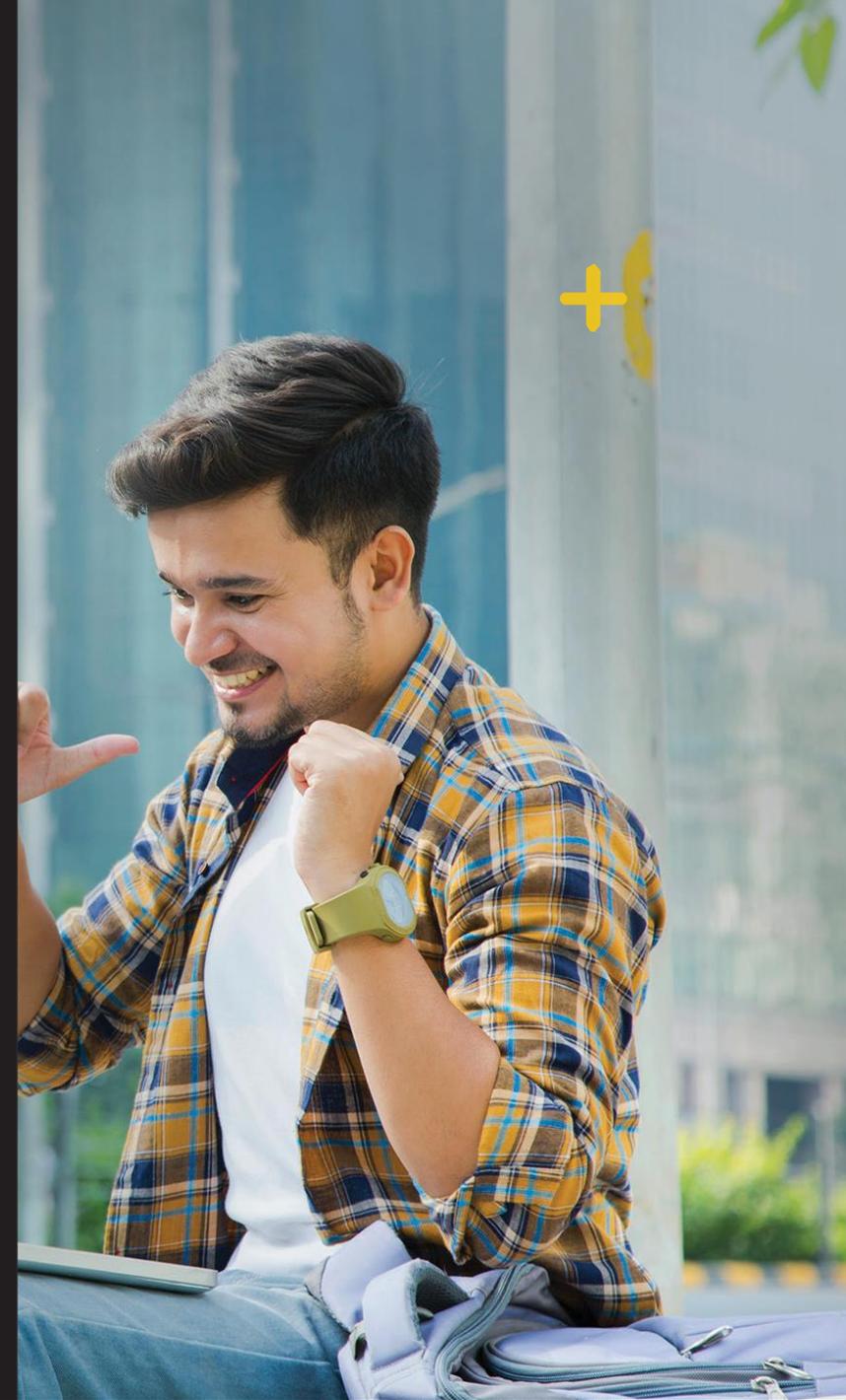JGi **JAIN** | ONLINE
DEEMED-TO-BE UNIVERSITY

Think Differently
manage exceptéonally

Bachelor of Business Administration

Engineering and
Project Management

3 YEARS | Online Degree Program

| Live Sessions | Self Learning Material | Discussion Forums | Online Exams |

About the Elective

Students graduating from any branch of Engineering either take up a job in a Technical Organization or pursue entrepreneurial interests in their specialized domain.

In either scenario, knowledge and application of Management concepts and principles will prove to be a source of competitive advantage. The application of the practice of management to the practice of engineering is popularly known as Engineering Management. An engineer with knowledge of management will have a significant edge over professionals with only technical knowledge. This unique combination of management and technical skills right at the onset of one's career will enable faster progression into managerial roles while being able to provide technical guidance. Such dual skilled engineers whom we popularly refer to as a Management Engineer are ideally positioned to leverage their understanding of management principles to improve both efficiency and effectiveness of work processes in an engineering enterprise – both in manufacturing and service sector. A Management Engineer in well suited to oversee, monitor and lead a technical team on account of the administration orientation. The programs in this elective are drawn from all functional areas of management including but not restricted to Marketing, Finance, HR, Quality, Operations, and Technology Management.

For whom: This elective has been specially designed to suit Students pursuing Engineering Degree in any branch or have passed Diploma in Engineering. Though a student is studying for two programs simultaneously, our BBA curriculum is designed such that it integrates the student's technical curriculum so as to minimize the additional load.

Elective Highlights

- Integrates technical skills with the business acumen required in technology-based organizations
- Thorough understanding with advanced topics in Emerging Technologies, Design Thinking, Engineering project Management etc.
- Focus on techno-management expertise
- Industry-aligned curriculum that delivers technical excellence and supplements professional skills
- A host of Skill Enhancement and Ability Enhancement Courses in addition to Core Courses
- Analyze problems and propose actions in real-world situations as part of the Project Work

Eligibility

Pass in the (10+2) examination from State Board / CBSE / NIOS / IGCSE / IB / ICSE recognized by the State or Central Government.

Candidates who are due to appear in the (10+2) examination are also eligible to apply.

Duration

3 Years (6 Semesters)

Admission Process

- Visit our website hGps://onlinejain.com
- Enquire Now
- Talk to Our Counsellors for more details
- Apply for the Right Program
- Provisional Confirmation of Admission
- Document Verification
- Pay Tuition/Program fee
- Confirmation of Admission
- LMS Activation & Issue of Digital Identity Card
- Start your Pre-Semester Program
- Commencement of Live Online Sessions

https://onlinejain.com/

Program Structure*

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
English	Marketing Management	Managerial Economics	Macroeconomics	Agile Project Management	Operations Management
Business Management	Organization Behavior & HRM	Management Decision Making	Financial Markets & Instruments	Design Thinking	Strategic Management
Introduction to Accounting	Introduction to Corporate Finance	Project Management Methodologies	E-Commerce	Emerging Technologies in Information Management	Introduction to Artificial Intelligence
Modern Business Environment	Project Management for Managers	Technology for Business	Risk & Quality Management	Research Methodology	Information Systems for Business
Software Engineering	Introduction to Business Analytics	Environmental Science	Entrepreneurship	Personal & Managerial Effectiveness	Ethics & Values
Quantitative Techniques For Management	Communicative English				Research Project *

* Project will be carried out between Sem 5 and Sem 6, but evaluation will reflect in Sem 6

IT ALL + ADDS UP

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Career Advancement Services

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