

Your Career)

Spréngboard

Master of +
Business Administration
Information Technology Management

 2 YEARS | Online Degree Program



Live Sessions

Self Learning Material

Discussion Forums

Online Exams

About the Elective

Over the years, IT & Digital have emerged as both an essential and a differentiated domain for businesses. It drives all business-critical processes for organizations – not only those directly involved with offering IT product & services but even ones operating in traditional industries (Finance, Retail, Manufacturing etc.).

The ability to harness key elements of IT domain has become a critical success factor for business managers today. Online MBA in Information Technology Management (ITM) degree offers participants the unique opportunity to develop strong foundations in both managerial & IT skills required to successfully drive business functions. This multidisciplinary program has been designed keeping in mind the contemporary industry needs of ambitious business professionals to understand and manage the vital interaction between business and technology.

By developing an understanding of technologies and their impact on business, one will be able to identify the linkage of technology and business goals. It helps with optimization of learning by exposure to a wide range of core & electives subjects. This elective has been the most sought-after option in recent times owing to its potential to open up career options at managerial levels in the IT sector.

Elective Highlights

- ◆ Strong foundation in the principles and practices of IT Management
- ◆ Exposure to contemporary topics like digital transformation, software engineering, ERP, IT project & IS management
- ◆ Hands-on lab exercises in IT skills to supplement the curriculum
- ◆ Industry aligned curriculum that delivers technical excellence and supplements professional skills
- ◆ Achieve business mastery with a blend of IT and Management courses
- ◆ Analyze problems and propose actions in real-world situations as part of the Master Thesis

Eligibility

Pass in an Undergraduate (Bachelor) Program of a minimum duration of Three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50 % or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.

Duration

2 Years (4 Semesters)

Admission Process

- ❖ Visit our website <https://onlinejain.com>
 - ❖ Enquire Now
 - ❖ Talk to Our Counsellors for more details
 - ❖ Apply for the Right Program
 - ❖ Provisional Confirmation of Admission
 - ❖ Document Verification
- ❖ Pay Tuition/Program fee
 - ❖ Confirmation of Admission
 - ❖ LMS Activation & Issue of Digital Identity Card
 - ❖ Start your Pre-Semester Program
 - ❖ Commencement of Live Online Sessions

<https://onlinejain.com/>

Program Structure*

Semester 1	Semester 2	Semester 3	Semester 4
Principles of Economics & Markets	Entrepreneurship	Business Environment & Strategy	Business Intelligence Technologies
Managerial Effectiveness & Ethics	Marketing Management & Research	Operations Management	Innovation and Digital Transformation
Accounting & Finance	Database Management Systems	Technology Management	e-Business Technologies
Organizational Behaviour and Human Resources Management	Information System Management	Software Engineering	IT Privacy & Security
Quantitative Techniques & Analytics	Enterprise Resource Planning	IT Project Management	Cross-functional Elective Course
		Open Elective Course	Master Thesis / Project *

* Master Thesis / Project will be carried out between Sem 3 and Sem 4, but evaluation will reflect in Sem 4

IT ALL + ADDS UP



UGC Entitled Online Degree Programs



Collaborations with Global Professional Bodies



A Wide Range of Cross-functional and Open Elective Courses



Learning Hours and Credits at par with On-Campus Programs



Global Faculties



Learn Anytime, Anywhere and on Any device



Diversity - Learners from 43 + Countries



Innovative Learning Methodology



Access to 20,000 + LinkedIn Learning Courses



Additional Live Sessions Imparting 25 Key Skills for Success



Personalized Support Through Dedicated Program Managers



High Quality Global Standard Education with Flexible Fee Payments



Career Advancement Services



2000+ Global Hiring Companies



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