

# Your Career

## *Sprungboard*

### Master of Business Administration

Logistics &  
Supply Chain Management

 2 YEARS | Online Degree Program



Live Sessions

Self Learning Material

Discussion Forums

Online Exams

## About the Elective

Logistics and Supply Chain Management (LSCM) is aptly called Demand Network Management as it operates on pull from the customer and there is a network of suppliers, manufacturers, distributors, retailers, transporters, warehouse owners and many more intermediaries.

LSCM implies a well-organized and managed procurement function. LSCM plays an important role in moving items quickly and efficiently to destinations. LSCM is an integral part for most businesses and is vital for a company's success and customer satisfaction. LSCM has become all the more important on account of global sourcing, omnichannel distribution and widespread markets. Regardless of whether one wishes to become an entrepreneur or work in a corporate setup, one has to have a good knowledge of how a supply chain operates. As a LSCM professional one can foray into diverse industries like FMCG, manufacturing, Logistics, Distribution, Warehousing, Manufacturing etc.

This elective is accredited by the Chartered Institute of Procurement & Supply (CIPS), UK, a global professional body with Royal Charter status from United Kingdom working for the procurement and supply professions. CIPS objective is "leading excellence in procurement and supply", it aims to promote good practice and provides services for the benefit of 200,000 procurement and supply professionals and members in over 150 countries. The program is design to promote and develop high standards of professional skill, ability, and integrity among all those engaged in purchasing and supply chain management. CIPS help businesses around the world to excel in procurement and supply, supporting them to improve and deliver results, and raise standards.

## Elective Highlights

- ❖ Strong foundation in the principles and practices of Supply Chain strategy
- ❖ Chartered Status will be recognised as leaders in the profession and will be much sought after individuals as it becomes more commonly required as a prerequisite to progression within the Logistics, Procurement and Supply chain sectors
- ❖ Emphasis on global supply chains and current trends in logistics
- ❖ Learn to consider the effectiveness of emerging technologies in logistics and project management
- ❖ Achieve business mastery with a blend of LSCM and Management courses
- ❖ Analyze problems and propose actions in real-world situations as part of the Master Thesis

## Eligibility

Pass in an Undergraduate (Bachelor) Program of a minimum duration of Three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50 % or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.

## Duration

2 Years (4 Semesters)

## Admission Process

- ❖ Visit our website <https://onlinejain.com>
- ❖ Enquire Now
- ❖ Talk to Our Counsellors for more details
- ❖ Apply for the Right Program
- ❖ Provisional Confirmation of Admission
- ❖ Document Verification
- ❖ Pay Tuition/Program fee
- ❖ Confirmation of Admission
- ❖ LMS Activation & Issue of Digital Identity Card
- ❖ Start your Pre-Semester Program
- ❖ Commencement of Live Online Sessions

<https://onlinejain.com/>

## Program Structure\*

Semester 1	Semester 2	Semester 3	Semester 4
Principles of Economics & Markets	Entrepreneurship	Business Environment & Strategy	Strategic Supply Chain Management
Managerial Effectiveness & Ethics	Marketing Management & Research	Operations Management	LSC Management and Leadership
Accounting & Finance	LSCM Business Environment	Managing Risk for LSCM	LSCM Diligence
Organizational Behaviour and Human Resources Management	Business Regulations for LSCM	LSCM Efficiency	Project and Relationship Management
Quantitative Techniques & Analytics	Logistics and Supply Chain Management	Sustainable LSCM	Cross-functional Elective Course
		Open Elective Course	Master Thesis / Project *

\* Master Thesis / Project will be carried out between Sem 3 and Sem 4, but evaluation will reflect in Sem 4

# IT ALL + ADDS UP



UGC Entitled Online Degree Programs



Collaborations with Global Professional Bodies



A Wide Range of Cross-functional and Open Elective Courses



Learning Hours and Credits at par with On-Campus Programs



Global Faculties



Learn Anytime, Anywhere and on Any device



Diversity - Learners from 43 + Countries



Innovative Learning Methodology



Access to 20,000 + LinkedIn Learning Courses



Additional Live Sessions Imparting 25 Key Skills for Success



Personalized Support Through Dedicated Program Managers



High Quality Global Standard Education with Flexible Fee Payments



Career Advancement Services



2000+ Global Hiring Companies



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