



# LPU Online

Same Degree, Now Online.

Entitled by UGC

NAAC  
GRADE **A++**



## Online BBA Bachelor of Business Administration



# ABOUT **ONLINE BBA**

The Online Bachelor of Business Administration (BBA) program at LPU Online is a comprehensive program to equip students with essential business knowledge and skills, empowering them for a dynamic career in the corporate world. The program having industry-oriented curriculum comes with weekend LIVE lectures by top faculty, Master Classes by experts, Flexible Online Exams, Placement Support, and much more.

## PROGRAM **USPs**

### **Contemporary Curriculum**

Industry-oriented curriculum designed by experts.

### **In-demand skills**

In demand skills related to Business Organization and Management, Financial Accounting, Business Ethics, E-Commerce and more!

### **Proficiency in Industry Tools & Software**

Accounting Software and tools like Office Automation, Project Management, Data Analytics, etc.

### **Experiential Learning & Research Exposure**

Provision of Project work and Term paper.

### **Interdisciplinary Approach**

Ability Enhancement and Interdisciplinary General Elective courses.

# DURATION

3 Years (6 Semesters)

Maximum 6 Years

# FEE & ELIGIBILITY

Eligibility Criteria: 10+2 in any stream or equivalent.

Eligibility, admission criteria or any other condition mentioned here in or otherwise for admission to any Program is subject to change as prescribed by the university.

LPU Online Mode Fee	Program Fee (per semester)	Examination Fee (per semester)
For Indian & International Applicants from Sri Lanka, Bhutan, Nepal and Bangladesh	₹ Rs/-	₹ Rs/-
For Other International Applicants (except the countries mentioned above)	US\$ /-	US\$/-

Please refer to our website [www.lpuonline.com](http://www.lpuonline.com) to get information about fee benefits related to Lumpsum Fee payment & Student Grant. The above fee is exclusive of the Initial Registration Fee of ₹ 600/- (non-refundable) for Indian Applicants and International Applicants from Sri Lanka, Bhutan, Nepal & Bangladesh and US\$ 10 for other International Applicants.

# PROGRAM CURRICULUM

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER
BUSINESS ECONOMICS	BUSINESS ETHICS	PRINCIPLES OF MARKETING	BUSINESS LAW	DISCIPLINE SPECIFIC ELECTIVE - I	E-COMMERCE
BUSINESS ENVIRONMENT	HUMAN RESOURCE MANAGEMENT	RESEARCH METHODOLOGY	FUNDAMENTALS OF FINANCIAL MANAGEMENT	DISCIPLINE SPECIFIC ELECTIVE - II	DISCIPLINE SPECIFIC ELECTIVE - III
BUSINESS ORGANISATION AND MANAGEMENT	FINANCIAL ACCOUNTING	BUSINESS MATHEMATICS AND STATISTICS	GENERIC ELECTIVE - II	GENERIC ELECTIVE - III	DISCIPLINE SPECIFIC ELECTIVE - IV
OFFICE AUTOMATION TOOLS	ENVIROLMENT SCIENCE	COST AND MANAGEMENT ACCOUNTING	SKILL ENHANCEMENT COURSE - I	SKILL ENHANCEMENT COURSE - III	GENERIC ELECTIVE - IV
ENGLISH COMMUNICATION SKILLS	ADVANCED ENGLISH COMMUNICATION SKILLS	GENERIC ELECTIVE - I	SKILL ENHANCEMENT COURSE - II	TERM PAPER**	SKILL ENHANCEMENT COURSE - IV
		COMMUNITY DEVELOPMENT PROJECT	PROJECT*		

PROJECT \* : PROJECT OR 2 COURSES OF OTHER AREA FROM THE GE BASKET 1 & 2 WHICH IS NOT CHOSEN AS GENERIC ELECTIVE (GE)

TERM PAPER \*\* : TERM PAPER OR 1 COURSE FROM THE GE BASKET 3 OF SAME AREA FROM WHICH COURSES CHOSEN IN PROJECT

# WHY SHOULD YOU CHOOSE LPU ONLINE ?

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**LIVE Lectures  
On Weekends**



**Application Oriented &  
Analytical Assessments**



**Robust Placement  
Support**



**400+ Hours Of  
Recorded Content**



**Master Classes By  
Industry Experts**



**Specially Tailored  
Professional Enhancement  
Program**



**Interaction With  
Faculty Through Chat**



**Technology Proctored  
Online Examination**



**Anytime Access To  
University Resources**



**Industry Oriented  
Curriculum Designed  
By Experts**



**Provision To Draw Your  
Own Datesheet**



**Interaction With Peers  
Through Discussion  
Forum**

# **CONTACT US**

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## **Call us:**

**+91 93469 76109 ( For admission-related queries) 96763 79795 (For newly enrolled as well as existing students for queries related to LMS, Classes, Exams, etc.)**

## **For admission related enquiry:**

**[careervidya@gmail.com](mailto:careervidya@gmail.com)**

## **Visit our website**

**<https://careervidya.com/>**