



EDGEWOOD COLLEGE

Masters of Business Administration

14 Months



MBA Accredited by



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ABOUT

Edgewood College

Edgewood College, founded in 1927, is an independent liberal arts university, located in Madison, Wisconsin in the United States. Edgewood College is accredited by the Higher Learning Commission, one of the seven accrediting commissions recognized by the Council of Higher Education Accreditation (CHEA) - the premier authority on higher education in the U.S. Edgewood College offers more than 60 majors and 40 minors and several of its business programs are accredited by the Association of Collegiate Business School and Programs (ACBSP). Alumni of the university have gone on to successful careers in business, politics, law and more. For more than ninety years, the university has put students first in everything they do. Edgewood is now expanding globally, offering affordable, quality education to working professionals.

Why Edgewood College?



**U.S.
Accreditation**



**HLC & ACBSP
Accreditation
(for business
programs)**



100 Year Legacy



100% Online

Welcome to
**EDGEWOOD
COLLEGE**

Program Highlights



Accreditation: HLC and ACBSP accredited MBA.



Duration: Complete the degree in 14 months.



Accessible: Affordable fees, making this MBA program available to you on merit.



Legacy: Edgewood College has a history spanning almost 100 years.



No Standardized Tests: Requirement of Standardized Tests such as the GMAT have been removed.



Flexible Learning: 100% online.

Program Curriculum

	Course Name	Weeks
Core	Organizational Development/Behavior	6
	Strategic Marketing	6
	Managing Information and Technology	6
	Accounting for Managers	6
	Corporate Finance	6
	Supply chain negotiations and strategy	6
Capstone Project	MBA Strategic Management	6
Concentration Research	Introduction to Academic Scholarship and Doctoral Studies in Business	6
	Quantitative Analysis I: Quantitative Research and Analysis	6
	Qualitative Research	6
Concentration Accounting	Intermediate Accounting	
	Cost Accounting I	
	Business Law II	

Course Name

Weeks

Concentration Healthcare Management

Health Insurance Principles

Service and Clinical Quality

Healthcare Systems & Policy

Concentration Organizational Leadership & Change

Organizational Leadership

Individual and Team Interventions

Organizational Change



Program Details



Program Start Date

Please refer to the website for the program start dates



Program Duration

14 Months



Program Fee

Please refer to the website for program fee



Minimum Eligibility

Bachelor's Degree. Candidates with diplomas can be considered on a case by case basis.

Elevate Your Leadership Skills, Gain Industry Insights, and Unlock Personal Growth

The immersion program is structured with a blend of academic workshops, industry exposure, and networking opportunities that enable you to strengthen your strategic thinking and communication skills, sharpen your negotiation skills, and build high-performance teams.

Leadership Insights:



Gain valuable leadership insights from industry leaders like Dave Wittwer or Jake Orville. Develop your strategic thinking and communication skills with Dr. Leigh Maxwell.



Collaborative Learning:

Take part in the Harvard Business Review group assignment, designed to foster teamwork, critical thinking, and real-world application, enhancing your problem-solving and leadership abilities in a collaborative setting.

Industry Relevance:



Gain a firsthand look at how theoretical concepts like Change Management are applied in a dynamic, real-world business environment by a visit to the Exact Sciences Corp.



Networking and Mentorship:

Foster meaningful connections and experience fresh perspectives through various networking events, including speed networking sessions with faculty and alumni

Cultural Enrichment:



The campus and city tours, help participants connect with the local environment and culture, making the immersion not only academically enriching but also personally rewarding.



Personal Growth:

This holistic immersion program enables participants to reflect on their personal and professional development, promoting self-awareness and growth.

Your Itinerary*

Dive Into the Immersion Experience: Here's What Awaits You

Day 0:

- **Arrival and Pick-up:** Arrival at Chicago O'Hare International Airport
- **Shuttle Service:** Shuttle transport from the airport to Edgewood Campus, Madison
- **Campus Arrival:** Assemble at the Edgewood Campus
- **Registration and Check-in:** Complete registration and check into your on-campus dormitory accommodation



Chicago O'Hare Airport



Edgewood College, Madison



Day 1:



Dave Wittwer
Board Member, former CEO
TDS communications

- **Keynote Address:** Begin the immersion with a keynote address by **Dave Wittwer**, Board Member & former CEO of TDS Communications, a telecom company headquartered in Madison, providing services in 30 states in the US
- **Immersion Orientation:** Get a brief overview of the Immersion Program with **Dr. Victoria**, Associate Dean, Business Programs, Edgewood College. The session will introduce learners to the Edgewood College Business Faculty Members and outline the Immersion Program, followed by a briefing that will provide an overview of the Harvard Business Review Case Study group assignment.
- **Harvard Business Review Case Study:** This group assignment follows a medical start-up's journey through key growth stages, focusing on profit, growth, and control. Learners will make strategic decisions while exploring themes of communication, negotiation, and high-performance team building.
- **Campus Tour :** Explore Edgewood College's beautiful campus
- **Get to Know Your Peers:** Interact with your Peers

Day 2:

- **Workshop on “Strategic Thinking and Communication”:** Master your communication skills **Dr. Leigh Maxwell**, a communications expert, with over 19 years of teaching experience at Edgewood College.
- **Workshop on “Negotiation”:** Enhance your negotiation skills with the Edgewood Faculty
- **Team Time!** Collaborate with your Team on the HBR Case Study



Day 3:



- **Industry Visit:** Visit Exact Sciences Corp, a molecular diagnostics company with a 30-year legacy of innovation and steady growth, dedicated to the early detection and prevention of cancer
- **Talk Session on “Change Management”:** This session with **Jake Orville**, General Manager at Exact Sciences Corp followed by the Q&A will provide learners the opportunity to benefit from his vast leadership and operational expertise
- **Workshop on “Building High-Performance Teams”:** Learn the strategies and techniques to build and lead high-performance teams with the Edgewood Faculty
- **Exclusive Sessions:**
 - **For DBA learners** - Group meetings with dissertation chairs
 - **For MBA Learners** - A session on “Making a Career Pivot”
- **Team Time!** Collaborate with your Team on the HBR Case Study

Day 4:

- **Group Presentations:** Present the Harvard Business Review Case Study in the presence of Edgewood College Alumni & Faculty Jury
- **Roundtable Speed Networking :** Network with Edgewood College faculty and alumni
- **Felicitation and Gala dinner:** Announcement of the Group Assignment Winners and certificate distribution for all participants



Day 5:



- **Reflection & Learning Sessions:** One-on-one and group sessions with **Dr. Victoria** & other Faculty Members
- **Explore Madison:** A walking tour of Downtown Madison





Discover the best of Madison: Wisconsin's capital awaits You

Madison, Wisconsin, is a vibrant city known for its stunning natural beauty, rich cultural scene, and welcoming community. Visitors can explore the picturesque lakes and parks, enjoy the diverse arts and entertainment offerings, and experience the lively atmosphere of the University of Wisconsin campus. With its unique blend of outdoor activities, historical sites, and local culinary delights, Madison offers something for everyone, making it a must-visit destination in the Midwest.





Immersion Details: What's Included

Inclusions:



All the networking sessions, workshops & the HBR case study that are a part of the immersion Itinerary



On-campus dormitory accommodation which will be private rooms with shared bathrooms



Breakfasts and Lunches on all days, and the Gala Dinner



Pick-up from the Chicago O'Hare International Airport to the Edgewood College Campus



Industry Visit to Exact Sciences Corp, Edgewood campus tour as a part of the immersion schedule, and City tour as planned by the Edgewood College



Certificate of Participation, awarded on completion of the immersion program & robe ceremony

Exclusions:



Air Tickets and Airport Transfers to the campus for those arriving at any other airport/destination that isn't the Chicago O'Hare International Airport



Off-Campus Accommodation (if the learner does not choose the on-campus accommodation)



Dinners on all days except the Gala Dinner



Any expenses towards Insurance (Travel, Accident, Health, etc)



Any exploration done during your free time that is not a part of the itinerary



Transportation to and from campus in case you opt for off-campus accommodation



US Visa fees and any other expenses incurred toward obtaining a Visa

Learn more on upGrad

upgrad.com

For further details, **contact**


Europe, Middle-East and Africa:

 **info.emea@upgrad.com**

 **+44-2086-381187**

Asia Pacific except India:

 **query@upgrad.com**

 **+65-6232-6730**


North and South America:

 **globaladmissions@upgrad.com**

 **+1 240-719-6120**

Vietnam:

 **connect@upgrad.com**

 **+84-28-7300-8884**

About upGrad

upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment through a wide range of programs designed to improve their expertise. upGrad collaborates with top-class universities across the world including the Wharton School of the University of Pennsylvania, Caltech CTME, Purdue University, University of Arizona, Duke CE, Deakin University, Michigan State University, and Liverpool John Moores University, among others.

As the ability to partake in the academic rigors of business education becomes limited due to the demands of work and life, professionals often find themselves in the position of having to treat their continuing education as a burden that comes in the way of their professional performance. upGrad has delivered over 20 million hours of learning, delivering programs by collaborating with universities.

20M+ hours of learning		2M+ learners		100+ countries		7 years of existence
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